



# Debra Craft Lord

---

## Current Employer or Company Information

8/15 to present      Owner, President Job Ready Services  
Responsible for Customer Success in hiring for safety and productivity and sustaining company growth

## Education/Certifications/Experience

BS - Physical Therapy 1976, UNC-Chapel Hill, Chapel Hill, NC  
Licensed Physical Therapist in North Carolina since 1976: License # 1178  
Certified WorkSTEPS Provider (1998 with annual recertification)  
Certified Ergonomic Assessment Specialist (CEAS II) 2005, 2008  
Certified X-RTS provider 2011  
Member of the Medical Advisory Board for the Workers' Compensation Research Institute since 2009

## Class Title

"Hiring and Retaining Safe Productive Employees"

Preventing workplace injuries and illness is fundamental to improving workforce productivity, costs and negative impacts on an employer's workforce. While many companies focus mainly on managing costs and lost time after an injury or illness has occurred, identifying at-risk employees at the time of hire offers the best value and savings. This presentation will help safety professionals collaborate with corporate partners such as risk managers, operations supervisors and Human Resources to identify factors within their company to create a more proactive approach in hiring safe productive employees from hire to retire.

## Additional Comments

Example: Presentation available upon request, etc.

Job Ready Services, LLC



2300 Westinghouse Blvd,  
Suite 107,  
Raleigh, NC 27604



919 256-1400



debra.lord@jobreadyservices.com



www.jobreadyservices.com