

## **SPONSORSHIP BROCHURE**

### Western North Carolina Safety and Health Conference

The Western NC Safety and Health Conference offer a dynamic opportunity to network with professionals in a variety of industries. Group discussions, professional development meetings, exhibit booths, a networking brunch, a reception, a golf outing and other scheduled events allow many opportunities to advance skills and network. The conference offers exhibitors and sponsors an opportunity to meet many professionals from surrounding areas, with individuals from the Safety, Health, Environmental, Medical, Worker's Compensation, Security and Human Resources fields. Utilizing one of the many advertising and sponsorship opportunities will allow your company to stand out from the competition.

Take advantage of one of the sponsorship options included in this brochure or contact us with ideas you might have to assist in the Conference and advertise your company.

Note: We are a non-profit organization and your donations are tax-deductible.

### **Bronze Level**

#### **Door Prize Sponsor**

Increasing traffic to your booth can be achieved through the door prize sponsorship. Your benefits are increased booth traffic, recognition in the prize giveaway sessions, and a link on the Conference website to your company's website. Visibility on signs listing the prizes and donating companies and logo on the exhibitor card. Attendees are provided a sign-off card at registration. To be eligible for prizes attendees must visit the exhibitors listed and obtain a signature/stamp. Once the card is completed it is dropped in the drawing box.

Investment: \$25.00 minimum (or equivalent provided gift)

#### **Co-Sponsored Email Blast**

Have your email message sent to the Conference attendees by the Conference Board. Provide your message and logo. We will send the message on your behalf to our email list of more than 400 hundred companies.

Investment: \$100.00

#### **Conference Bag Insert**

Draw more traffic to your booth by including an insert in the bags of all attendees and speakers. You can be creative and design a game, a drawing for door prizes, brochures, or map of the area. We can assist you in selecting items or designing the material with you. Branding these items often used during the event draws more attention to your company.

Investment: \$150.00

#### **Golf Hole Sponsorship**

Sponsor a hole at the Sunday golf event located at Reems Creek Golf Club. Sponsorship includes signage at the hole sponsored and a flyer included in the bag of each golf participant.

Investment: \$100.00

#### **Golf Lunch Sponsorship**

Provide lunch for the participants of the golf event held on Sunday at Reems Creek Golf Club. A business card or brochure from your company will be provided to participants. Also included, your company name and logo with a link to your company website displayed on the Conference Website. Sponsorship Signage will be at exhibitor booth and Sponsorship Ribbon for Exhibitor Booth Representatives.

Investment: \$600.00

## **Silver Level**

### **Conference Pens and Notepads**

Provide a pen or notepad to each attendee and speaker with your company name. These are provided at registration and will also be used during the class registration process. Included at this level: Company Name and Logo with a link to your company website displayed on the Conference Website. Identification in Program Materials, Sponsorship Signage at Exhibitor Booth and Sponsorship Ribbon for Exhibitor Booth Representatives.

Investment: Sponsor is responsible for producing a minimum of 500 pens, notepads, notebooks, post-its or other agreed upon items.

### **Conference Bags**

Attendees always need bags to hold the variety of materials and items collected during the Conference. Sponsoring the Conference Bags is a way to have your company brand displayed throughout the Conference and beyond. Sponsorship includes: Company Name and Logo displayed on the outside of the bag. Company Name and Log with a link to your company website displayed on the Conference Website. Identification in Program Materials. Sponsorship Signage at Exhibitor Booth. Sponsorship Ribbon for Exhibitor Booth Representatives.

Investment: Sponsor is responsible for providing a minimum of 500 bags with the Conference Logo and the Company Logo.

### **Refreshment Breaks**

Attendees are always appreciative of refreshment breaks. Refreshment breaks are provided each day for morning and afternoon, or you may also wish to provide all-day breaks. Drinks or special items like the hotel's delicious freshly baked cookies or ice cream can be special ordered for you. Sponsors are encouraged to provide brochures and other items to get your company name in front of the attendees. Sponsors may also provide a banner to be placed above the break area.

Investment: \$1000.00

Sponsorship includes: Company Name and Logo with a link to your company website displayed on the Conference Website. Identification in Program Materials. Sponsorship Signage at Exhibitor Booth. Announcement at General Session. Sponsorship Ribbon for Exhibitor Booth Representatives. Signage placed at Break Areas.

## **Gold Level**

General Session Sponsors (Monday-Wednesday/Opening or Closing Sessions)

Sponsor a speaker for a General Session. These sessions are attended by all Conference participants, speakers and exhibitors. At this level you will receive: A highlight in the Conference Program and on the Website. General Sessions are heavily promoted in all promotional materials and email blasts. A one page flyer with your company information will be given to each attendee. This will be placed in every chair in the General Session sponsored. Your Company Name and Logo on all printed materials as well as all slideshows presented during the Conference. A link to your Company Website from the Conference Website. Sponsorship Signage at Exhibitor Booth. Your Company will also be recognized by the Board President during General Sessions.

Investment: \$2000.00

## **Platinum Level**

Brunch/Lunch Sponsorship (whichever is included in the program for that year)

Brunch/Lunch is provided during the Conference to all attendees, exhibitors and speakers. It is heavily attended. Sponsorship includes: Company name and Logo with a link to your Company Website displayed on the Conference Website. Identification in Program materials. Sponsorship Signage at Exhibitor Booth. Announcement at General Session and Signage/Banner placed at the Serving Area. Sponsorship Ribbon for Exhibitor Booth Representatives. Ability to provide a special brochure provided at all participants at their seat with your company information (provided by sponsor). 30 minutes of speaking time during the Brunch/Lunch period to provide all participants information about your company.

Investment: \$3000.00-4000.00

(Sponsorship varies by day and menu selected. Sponsor will work with Facilities Chairman to coordinate the event.)

### Evening Event/Appreciation Reception

You can be a part of an event as a sponsor and bring some of your top clients over for a very special evening they will not forget. Show your appreciation for their loyalty. Our evening events have been very popular and have included evening visits to Biltmore with dinner; Lazoom Historic Fun Bus Tours; Brews Crews visits to local Breweries, Casino Night and our receptions at the Hotel. Attendees come directly from classes for drinks and appetizers and network with others in their field.

Investment: \$5000.00 – 10,000.00

### **Custom Sponsorships**

If you don't see something you like listed we can customize a sponsorship to fit your budget and goals. We can work with you to tailor a marketing opportunity.

Exhibitors who sponsor will receive: Their Company information included on the Website, special mailings and email blasts regarding the event and identification in program materials. In addition, your company information and logo would be featured in the reception area. Special Signage at your Exhibitor Booth indicating your sponsorship. An announcement in the General Sessions and sponsor ribbons. A link to your Website will also be included on our website.

Contact Andy Spradley for Details.

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828-225-6762 or 828-777-9584